

2023 SUPER MOCK GRAPHIC DESIGN 1

PAPER 1

50 minutes

OBJECTIVE TEST

[40 marks]

Answer **all** the questions.

Each question is followed by **four** options lettered A to D. Find out the correct option for **each** question and shade **in pencil** on your answer sheet, the answer space which bears the same letter as the option you have chosen. Give only **one** answer to **each** question.

Do all rough work on this paper.

Now answer the following questions.

1. The highest point in the display typeface is
A. 62. B. 72. C. 85. D. 95.
2. The main reason for using funny advertisement of products is for.
A. Fasters B. Easy remembrance. C. Entertainment. D. Satirical purpose.
3. Which of these lines suggests repose?
A. Curved. B. Horizontal. C. Vertical. D. Diagonal.
4. In which of these binding methods can the sheet be easily removed?
A. Prefect B. Side-stitched C. Edition D. Saddle-stitched
5. Optical spacing entails.
A. Measured spaces between letters B. Even distribution of the inside spaces of the letter
C. Spaces allowed between line of text D. Adjusting spaces to suit letter forms.
6. Printed booklets distributed on occasion such as speech and prize they are.
A. Pamphlets B. Catalogues C. Magazines D. Brochures.
7. The place where the printed pages of a book are folded, sewn, trimmed and encased in a cover is.
A. Studio. B. Press. C. Bindery. D. Gallery.
8. This item is usually exchanged as gifts before soccer matches are played.
A. Flags B. Crests C. Badges D. Pennants
9. Of what importance is a masking tape during stencil printing? To
A. Transfer layout onto paper B. Help design dry quickly.
C. hold stencil in position. D. measure the size of design.
10. The most important objective of graphic design is to.
A. inform the public of coming events. B. communicate information to be seen and read.
C. paint people and objects to look real. D. exhibit skills in lettering and calligraphy.
11. The top of a cylindrical object drawn at eye level looks
A. oval. B. circular. C. convex. D. spherical.

12. Self-employed graphic designers are paid by their
A. directors. B. clients. C. admirers D. audience.
13. Serifs are important because they
A. Facilitate effective letter spacing. B. Help designers to decorate text.
C. Provide smooth eye movement in reading. D. Improve the beauty of the layout.
14. The best paper suitable for poster colour work is
A. Bond. B. Newsprint. C. Cartridge paper. D. Sugar paper.
15. Writing as a form of visual communication is also used to.
A. change the meaning of words. B. hasten civilization.
C. record ideas permanently. D. decorate highways.
16. Which of the following best describes working drawings?
A. The finished thumbnail sketches B. Sketches to show how something is made
C. Series of drawing in text books D. Drawings made to decorate products
17. The name of a book is its title but the name of a magazine is its
A. masthead. B. caption. C. running head. D. bar code.
18. Which of the following features is considered most important in poster design?
A. Brief precise message B. Neat decorative lettering
C. Realistic picture D. Harmonious colour
19. Which of the following are reasons for priming metal plate for sign writing?
I. Prevent plate from rusting
II. Seal pores and removes dirt
III. Make the surface smooth
IV. Provide brilliant background
A. I, II and IV only B. II, III and IV only C. I and III only D. I and II only
20. Designers crop-up photographs with the aim of
A. saving materials. B. eliminating non-essential parts.
C. reducing size and space. D. block out details.
21. What makes the use of bullets as part of page layout important?
A. They fill empty spaces in layout. B. They enhance the total page design.
C. They lead the readers eye across the page. D. some designers find them fascinating.
22. The last step in edition binding is
A. drying. B. casting-in. C. stamping D. trimming.
23. During exhibition two dimensional works should be.
A. mounted on walls. B. kept on the floor.
C. placed on tables. D. hung from ceiling.
24. A cartoon drawing with wrinkled forehead suggests
A. fright. B. dizziness. C. sadness. D. excitement.

25. Which of these typefaces was based on inscriptions found on the Trajan Column?

- A. Text B. Roman C. Gothic D. Script

26. Paper is inserted between fabric during printing to

- A. prevent paste from seeping. B. help paste to dry fast.
C. prevent stencil from sagging. D. allow stencil to lie flat.

27. The illustration in Fig. 1 below is called

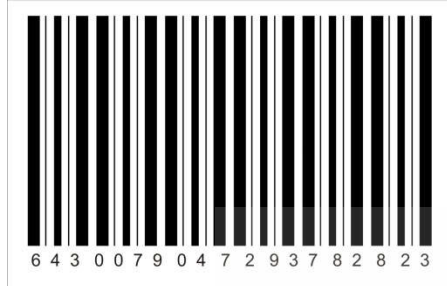


Fig. 1

- A. standard code. B. batch number. C. trade mark. D. bar code.

28. Which of the following factors should be considered first when planning an exhibition?

- A. Decorating the hall B. Opening ceremony
C. mounting exhibits D. Preparation of programme.

29. Heavy paper is scored to

- A. make folding easy. B. reduce weight.
C. decorate borders. D. enable it to absorb colour.

30. Ascenders and descenders are associated with.

- A. upper case letters B. lower case letters. C. San serif letters. D. Roman letters

31. The grid is a useful guide for

- A. colour identification. B. accurate printing
C. layout designing. D. multiple registration.

32. Which of the following bears the characteristics of a line copy?

- A. Multicolour collage B. Colour photograph
C. Pen drawing D. Black and white photograph

33. Pin-holes in coated screens

- A. waste a lot of pins. B. print unacceptable textures.
C. cause the screen to warp. D. help to complete the design.

34. Which graphic design products are sometimes three-dimensional?

- A. Television set and cartoon animation B. Newspaper and advertisement
C. Packages and containers D. Labels and citations

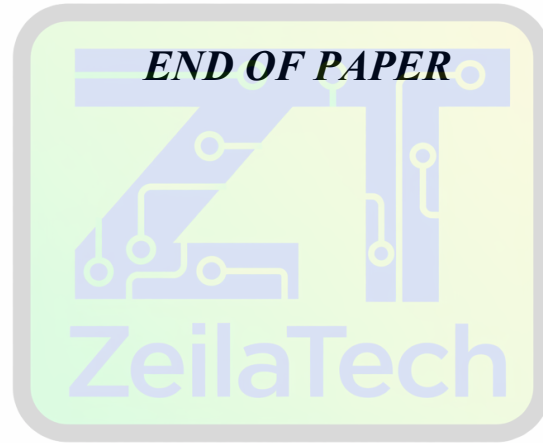
35. Which of the following documents is the most important identity of an organization?

- A. complementary card B. Brochure C. Letterhead D. Post card

36. Printed leaflets distributed from moving vehicle are referred to as

- A. chits. B. tracts. C. flyers. D. handouts.

37. The device which removes excess ink in gravure printing is
A. plough B. bone folder C. slug. D. doctor blade.
38. The paper that is coated with China clay before calendering is
A. newsprint B. bond. C. manila. D. art paper.
39. X-height is the distance between the mean line and the descender line.
A. Descendant line B. Cap line C. Base line. D. Ascender line.
40. The typefaces that are difficult to read when composed in capital letters are
A. Old English and Script. B. Roman and Gill Sans.
C. Gill Sans and Old English. D. Egyptian and Script.



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